



SUCCESS AND THE CITY

BENEFITING



DRESS FOR[®]
SUCCESS
CENTRAL VIRGINIA

Going Places. Going Strong.

SATURDAY, JULY 13, 2024 | 1:00 PM | RICHMOND, VA

SPONSORSHIP
INFORMATION

Welcome

DR. SHANTELL CHAMBLISS

Founder & Executive Director

As the Executive Director of Dress for Success Central Virginia, I am thrilled to extend a warm invitation to you to be a vital part of our 3rd annual celebration of success, empowerment, and community.

Your support is not just an investment in an event; it's an investment in the transformation of lives. Together, let's create a lasting impact and celebrate success in style at Success and the City 2024!



Why Sponsor Us

- Your sponsorship ensures a prominent presence in the Metro Richmond community and beyond. Align your brand with a powerful movement dedicated to supporting, encouraging, and uplifting women on their journey to success.
- By sponsoring Success and the City, you showcase your commitment to fostering an inclusive and empowered workforce. Demonstrate your corporate values and engage with a diverse audience passionate about positive change.

Sponsoring Success and the City opens doors to unique networking opportunities, allowing you to connect with like-minded individuals and build meaningful relationships that extend beyond the event.

ABOUT US

Our Mission

The mission of Dress for Success is to empower women to achieve economic independence by providing a network of support, professional attire and the development tools to help women thrive in work and in life.

Our Vision

Our vision is a world where women do not live in poverty; are treated with dignity and respect; and are strengthening their families and shaping their communities.

Our Purpose

Our purpose is to offer long-lasting solutions that enable women to break the cycle of poverty. Dress for Success is part of a global movement for change, empowering women to obtain safer and better futures.

We provide each client with professional attire to secure employment, but we are about much more than simply a new outfit. Besides physically equipping the client with apparel and accessories, our programs furnish her with a confidence that she carries forever and the knowledge that she can actively define her life, the direction she takes and what success means to her.

Our Beliefs

Every woman has the right to realize her full potential and achieve financial independence in a more egalitarian world. We believe that with the proper education, tools and action this world is possible.

Poverty often affects women the most, and its effects on them and their families can be long-lasting. Therefore, addressing women's needs is central to improving the quality of life for not only that woman but also her family, future generations and her community. In fact, recognizing the significant role of women in economic development is the smart thing to do, as well as being socially and morally right.

We believe that achieving gender equality is imperative to developing a sustainable and just world for all, which is possible by acknowledging the crucial role that women play in the world economy.

We believe that by building up a woman's agency and knowledge, better synergies between gender equality and economic sustainability are realized, enabling her to generate a long-term impact in both her private and public life.

WE LOOK FORWARD TO PARTNERING WITH YOU.



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EVENT DETAILS

EVENT 3rd Annual **Success and the City** Women's Empowerment Brunch.

DATE Saturday, July 13, 2024

TIME 11:00 AM

PLACE Maggiano's Little Italy
11800 W Broad St #2204
Richmond, VA 23233

**ABOUT
SUCCESS AND
THE CITY**

Get ready to join the celebration as Dress for Success Central Virginia presents the 3rd Annual Success and the City! Come be a part of an afternoon filled with support, encouragement, and empowerment for women.

Bring along your best girlfriends as we gather to celebrate the women of Metro Richmond and beyond. It's more than an event; it's a vibrant community coming together to uplift and inspire. Mark your calendars for an afternoon of connection, inspiration, and the joy of celebrating women's success!

CONTACT Dr. Shantell Chambliss,
Executive Director
shantell@dfscentralvirginia.org

TICKETS Individual Tickets; \$80
Business Bestie Ticket; \$150



SPONSORSHIP OPPORTUNITIES

Elevate Success: Partner with Purpose.

\$2,500

SUCCESS SPONSOR

- ✓ recognition from the podium during the speaking program
- ✓ name/logo featured on signage at the event
- ✓ name/logo included on all e-blasts and listed on website
- ✓ 8 sponsored social media posts used to promote the event
- ✓ VIP seating for 8 guests

\$1,000

EMPOWERMENT SPONSOR

- ✓ name/logo included on signage at the event
- ✓ name/logo listed on website
- ✓ 6 sponsored social media posts used to promote the event
- ✓ VIP seating for 4 guests

\$500

ENCOURAGEMENT SPONSOR

- ✓ name/logo included on signage at the event
- ✓ name/logo listed on website
- ✓ 2 sponsored social media posts used to promote the event
- ✓ VIP seating for 2 guests

\$250

CITY SPONSOR

- ✓ name/logo listed on website
- ✓ 2 sponsored social media posts used to promote the event
- ✓ VIP seating for 2 guests